This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (**Currently Amended**) A silver pigment, comprising a transparent, platelet-shaped substrate, which is an SiO_2 platelet, Al_2O_3 platelet, a polymer platelet, a single crystal or a glass platelet, having a refractive index ≤ 1.9, and an average thickness of individual platelets within a standard deviation of ≤ 20%, and on said substrate a coating of TiO_2 and optionally an outer protective layer, said pigment having a silver interference color, whereby said pigment exhibits color travel.

2. (**Previously Presented**) A silver pigment according to claim 1, wherein the TiO_2 coating has a layer thickness of 5-300nm.

3. (**Canceled**)

4. (**Previously Presented**) A silver pigment according to claim 2, wherein the transparent platelet is an SiO_2 platelet.

5. (**Previously Presented**) A silver pigment according to claim 1, wherein the average thickness of individual platelets is within a standard deviation of ≤ 10%.

6. (**Previously Presented**) A silver pigment according to claim 1, wherein the TiO_2 is in the rutile modification.

7. (**Previously Presented**) A process for the preparation of a silver pigment according to claim 1, comprising a coating of the substrate by wet-chemical methods, by hydrolytic decomposition of metal salts in aqueous medium or by thermal decomposition by a CVD or PVD process.

8. (**Previously Presented**) A process according to claim 7, wherein the TiO_2 coating is matched to the substrate as to produce a silver interference color.

9. (**Previously Presented**) In a paint, coating, printing ink, security printing ink, plastic, button paste, ceramic material, glass, seed coating, dopant for laser mark-

ing of plastics or papers, an additive for coloring of foods or pharmaceuticals or, cosmetic formulation comprising a pigment the improvement wherein the pigment is one according to claim 1.

10. (**Previously Presented**) A pigment composition comprising at least one binder, at least one silver pigment according to Claim 1, and optionally conventional additives.

11. (**Previously Presented**) A dry preparation comprising pellets, granules, chips or briquettes of a silver pigment according to claim 1.

12. (**Currently Amended**) A silver pigment, comprising a transparent, platelet-shaped substrate, which is an SiO_2 platelet, Al_2O_3 platelet, a polymer platelet, a single crystal or a glass platelet, having a refractive index ≤ 1.9, and an average thickness of individual platelets within a standard deviation of ≤ 20%, and on said substrate a coating of TiO_2 having a layer thickness of 5 – 300 nm and optionally an outer protective layer, whereby said pigment exhibits color travel.

13. (**Currently Amended**) A silver pigment, consisting of a transparent, platelet-shaped substrate, which is an SiO_2 platelet, Al_2O_3 platelet, a polymer platelet, a single crystal or a glass platelet, having a refractive index ≤ 1.9, and an average thickness of individual platelets within a standard deviation of ≤ 20%, and on said substrate a coating of TiO_2 having a layer thickness of 5 – 300 nm and optionally an outer protective layer, whereby said pigment exhibits color travel.

14. (**Currently Amended**) A silver pigment, comprising a transparent, platelet-shaped substrate, which is an SiO_2 platelet, Al_2O_3 platelet, a polymer platelet, a single crystal or a glass platelet, having a refractive index ≤ 1.9, and an average thickness of individual platelets within a standard deviation of ≤ 10 %, and on said substrate a coating consisting of TiO_2 having a layer thickness of 5 – 300 nm and optionally an outer protective layer, whereby said pigment exhibits color travel.